

## **Goals for Fiscal Year 2008**

Over the last calendar year, the IL Traffic Safety Leaders has been undergoing a change in leadership. Under the leadership of President Brasky and the mentoring of the IL Department of Transportation Division of Traffic Safety and Regional Office of the National Highway Traffic Safety Administration, the group hopes to increase membership and establish and meet new goals.

### **Electronic Newsletter**

One of the first goals of the organization is to change the transmission of the periodic newsletter to an electronic format. Previously, the newsletters have been sent to the ITSL membership, the membership of the IL General Assembly and other traffic safety organizations through the U.S. Postal Service. In an effort to cut back on postal expenses, the newsletter will now be delivered through an electronic medium.

### **Annual Report**

In an effort to keep the public and our underwriting sponsors up to date on the accomplishments and goals of the IL Traffic Safety Leaders, the organization will prepare and transmit to all interested parties and post on the IL Traffic Safety Leaders website an annual report. The report will contain information on the efforts of the IL Traffic Safety Leaders from July 1 – June 30 of each calendar year to coincide with their federal funding.

### **Increased Membership**

While the IL Traffic Safety Leaders has seen a remarkable increase in membership over the last calendar year, it will continue in its efforts to further include other person and organizations with in interest in the traffic safety industry. It is currently making attempts to solicit membership from other state organizations such as the IL State Police and the IL Department of Public Health. These groups had previously held membership in the IL Traffic Safety Leaders but their participation had declined over the last few due to change in government administration and also due to the retirement of some of the membership from state government.

The IL Department of Transportation Division of Traffic Safety has also graciously offered to assist in the membership drive by increasing awareness through the recipients of their state grant programs

### **Increased Participation in Programs**

The IL Traffic Safety Leaders is setting a goal to become more involved with other organizations and their efforts to increase traffic safety awareness and decrease injuries and fatalities on Illinois' roadways. Among those efforts will be

associating with programs such as the Operation Teen Safe Driving Program which was established by the IL Department of Transportation in early 2008. Additionally, the group will work with the other traffic safety organizations such as Mothers' Against Drunk Driving, the Alliance 'Against Intoxicated Motorists, Faces4 and IL Secretary of State's traffic safety program regarding their awareness efforts.

### September Conference

On September 17, 2008 the IL Traffic Safety Leaders will hold their fall conference in Collinsville, Illinois. This is their first attempt at a downstate event and organizations located in that region. A review of the September conference will be contained in the Fiscal Year 2009 annual report.